InfoTouch
Liquor Store™

Customizable Platforms

Dealers
Our local dealers throughout the US will provide you with superior Point-Of-Sale options and support to maximize profits.

Maximize your business profits, employee scheduling, cash flow and improve customer satisfaction with InfoTouch Liquor Store™ systems.

InfoTouch® Corporation is the pioneer in touch screen POS software for liquor store solutions. Since 1986, InfoTouch POS applications have been successfully solving the management and business issues facing single and multi-store liquor retailers. InfoTouch has created many different solutions for a wide variety of stores selling liquor including standard package stores, convenience stores, as well as bars and quick service restaurants.

InfoTouch's customizable platforms allow for flexible options to service any retailer. Our touch screen technology at the POS helps reduce training time, speed check out times and elevate the customer experience. Standard features include the ability to review customer sales histories, deliver both email and direct mail marketing campaigns.

Our independent dealers can assist you in finding a cost effective solution to install, train and support your retail locations. This provides you with boots-on-the-ground support in your area to assist you with any problems you might experience and will maximize all the marketing and management features of your InfoTouch software system.

PCI Compliant: All InfoTouch Liquor Store platforms have been certified PCI (Payment Card Industry) compliant twice.

Learn more at www.InfoTouchLiquorStore.com

InfoTouch
Liquor Store™

POS software solutions for successfully managing and marketing Liquor Stores.

Optional Modules Include:

General Ledger Interface
QuickBooks or Peachtree

Handheld Inventory

Honeywell EasyDL Interface

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InfoTouch Liquor Store™

InfoTouch Liquor Store™

Affordable, Flexible, Integratable

Robust, Reliable & Customizable!

Standard in all Platforms

The InfoTouch Liquor Store™ software from InfoTouch® Corporation delivers complete POS solutions, from single store owners, to large chain stores at unbeatable prices. The software platforms drive client retention, employee satisfaction and enhance retail sales per client, ultimately providing the liquor store owner with improved customer retention, enhanced inventory tracking and greater profitability.

- Realtime inventory tracking has up to the second inventory levels to track all products efficiently.
- Automatic purchase order generation for inventory stock levels.
- Train new employees in 30 minutes or less
- Full customer loyalty program with customer sales history available at the point-of-sale.
- Automatic case discounts
- Creative marketing applications & email blasts
- Standard and optional age verification choices

Employees: Time, attendance and gross wage calculations are at the center of the employee module. All employees can clock in/clock out through any register in the system while managers can monitor and adjust these entries accordingly. In addition to hourly and salaried wage rates, the system calculates individual or group commission plans, individual or group bonuses, contests, and incentives for all employees.

Reports: You have access to an enormous amount of information with the 100+ reports that come standard. Most reports have multiple search and sort criteria, giving you maximum flexibility in analyzing your operations. All reports come with the option to view on screen, print or save for export to other applications.

Inventory: Update quantity on hand for each inventory item in real time. Additionally, each item can have a retail price plus 9 additional price levels and be sourced from up to 10 different vendors. You can maintain a wide array of sophisticated pricing levels - such as Quantity Unit Pricing, Buy 1 get 1 Free, % off items, etc. Additional functions include: Suggestive Selling and Open to buy for Department Budget tracking. Bar code label printing & Item Price Labels are standard out of the box with every InfoTouch system.

Why Touch Screen is the right choice

- Touch reduces errors by 40% & training times by 30%
- Touch is more durable in a harsh retail environment
- Touch uses less prime merchandising counter space
- Touch produces 35-50% improved checkout throughout

Standard features with every system

- Pull up, from any terminal, your 14-month unit sales history on the purchasing (PO) screen. Perform your inventory analysis, properly estimate your purchases of any item by reviewing sales histories for that item on the same screen.
- Buy by the case - sell by cases, six packs, 12/18-packs, and singles and track to one SKU for accurate inventory costs.
- Save money & time by tracking & managing your purchasing. Integrated with the Inventory module, purchase orders can be created automatically using the Min/Max/Reorder quantity scheme, Sales History, or by using criteria such as a preferred or specific vendor, lowest cost or fastest delivery time. You can also use hand-held devices for: Receiving and Receiving by Exception, Receiving products from an existing PO directly into stock and performing any physical inventory.

Honeywell

EasyDL Software option module for age verification is now available on all POS Platforms.

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New Honeywell Optional Age Verification Module

The technology to scan any license in the US for age verification is now available on any InfoTouch system. This technology works first as a secure age verification system for liquor, tobacco and any restricted age materials. InfoTouch has additionally enhanced this exciting technology by allowing the business, with the customers permission, to quickly capture and upload the customer information from the license to their customer database. This allows the store, in most states, to simply add the customers email address creating a complete customer file. Additionally we have also added a feature allowing the use of the customers license to replace any additional discount or VIP card.

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